

We Claim:

1. A textured article comprising:  
a substrate having at least two surfaces; and  
5 raised elements on at least one surface of the substrate, wherein the article is useful for providing skin or hair care benefits.
2. The article according to claim 1 wherein the substrate is selected from the group consisting of a woven fabric, a knit fabric, a nonwoven fabric, a  
10 laminate of a fabric and a polymeric film, a flocked fabric, and combinations thereof.
3. The article according to claim 1 wherein the raised elements are formed from hot melt coatings comprising a polymer selected from the group consisting  
15 of olefin polymers, block copolymers, and combinations thereof.
4. The article according to claim 3 wherein the hot melt coating comprises from about 15% to about 100% olefin polymer or a block copolymer, from about  
20 0% to about 60% tackifying resin, and from about 0% to about 50% wax.
5. The article according to claim 1 wherein the raised elements are discrete and are in a shape selected from circular dots, hexagons, hearts, diamonds, rectangles, stars, and triangles.
6. The article according to claim 2 wherein the substrate has a basis weight  
25 ranging from about 20 grams per meter to about 500 grams per square meter.
7. The article according to claim 5 wherein the discrete raised elements cover from about 10 percent to about 90 percent of the surface of at least one  
30 side of the substrate.
8. The article according to claim 6 wherein the discrete raised elements have a diameter ranging from about 0.5 mm to about 3 mm.

9. The article according to claim 6 wherein the discrete raised elements have a height greater than about 0.01 mm as measured from the surface of the substrate.

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10. The article according to claim 1 further comprising a skin or hair care composition.

11. A method of providing an exfoliating wipe comprising:

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providing a substrate selected from the group consisting of a woven fabric, a knit fabric, a nonwoven fabric, a laminate of a fabric and a polymeric film, a flocked fabric, and combinations thereof; and pattern coating raised elements onto the substrate utilizing a hot melt coating selected from the group consisting of olefin polymers, block copolymers, and combinations thereof.

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12. The method according to claim 11 wherein the pattern coating is applied by a method selected from hot melt rotary screen coating and hot melt gravure coating.

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13. A method for cleansing the skin or hair comprising topically applying the article of claim 1 to said skin or hair.

14. The article of claim 1 wherein the article is in the form of a dry or wet wipe.

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15. A method for cleansing exfoliating or massaging the skin comprising topically applying the article of claim 1 to said skin.

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